



Andri Silalahi SE MM <andridksilalahi@gmail.com>

FW: 217479217 (Cogent Business & Management) Your submission has been accepted

pantas.silaban@uhn.ac.id <pantas.silaban@uhn.ac.id>
Kepada: "andridksilalahi@gmail.com" <andridksilalahi@gmail.com>

31 Oktober 2022 12.31

Sent from [Mail](#) for Windows 10

From: [Cogent Business and Management](#)

Sent: 01 April 2022 18:18

To: [Pantas Silaban](#)

Subject: 217479217 (Cogent Business & Management) Your submission has been accepted

Ref: COGENTBUSINESS-2021-0797R3

217479217

Understanding Hedonic and Utilitarian Responses to Product Reviews on YouTube and Purchase Intention

Cogent Business & Management

Dear Pantas Silaban,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Apr 01, 2022.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

Your article will be published under the Creative Commons Attribution license (CC-BY 4.0), ensuring that your work will be freely accessible by all. Your article will also be shareable and adaptable by anyone as long as the user gives appropriate credit, provides a link to the license, and indicates if changes were made.

Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

Best wishes

Carlos Gomez Corona

Editor

Cogent Business & Management

Comments from the Editors and Reviewers:

Thanks for the modifications, please review that the file is ok when making the final check before publication.

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.