



Andri Silalahi SE MM <andridksilalahi@gmail.com>

FW: Author Statement-Understanding Hedonic and Utilitarian Responses to Product Reviews on YouTube and Purchase Intention

pantas.silaban@uhn.ac.id <pantas.silaban@uhn.ac.id>
Kepada: "andridksilalahi@gmail.com" <andridksilalahi@gmail.com>

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Dear

Editor

Administrator

Cogent Business and Management

Greetings! I hope you are doing well and in good health!

Thank you for your email.

We have provided the author statement, and please find the attached file.

Thank you so much for your attention and participation.

I hope we can proceed with the manuscript into the production stage soon.

Best regards,

Dr. Pantas H. Silaban, S.E., MBA

Associate Professor

Master of Management Program

Graduate School

University of HKBP Nommensen

Medan, Indonesia



Author Statement.docx
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